

## SPEAKER PROFILE



**Rajeev Batra**

Chief Information Officer  
Sistema Shyam Tele Services Ltd.-MTS India



**Delegate Registration**

Rajeev is a highly accomplished and seasoned professional with over 24 years of experience.

As CIO at MTS India, Rajeev is responsible for driving strategic and tactical adaptation of IT in the company. He has developed IT for MTS, from green-field operations to a mature one. Under his leadership MTS IT has architected and implemented several path-breaking and innovative market differentiating concepts, which are 'first-of-a-kind' in the telecom industry.

Prior to joining MTS, Rajeev was the President, Group IT of Reliance ADA Group, which has business interests in Telecom, NBFC, Power, Entertainment, Health etc. He advised the Board on IT strategy, and developed a 2,500 personnel strong IT team, after the Reliance Group split in 2005.

While holding the position of Chief Architect - IT at Bharti Airtel, Rajeev played a pivotal role in execution of historical business transformation IT outsourcing to IBM, acclaimed as a first in the world and a Harvard Business School case study.

Rajeev has also held strategic positions in eVector Inc. USA (Intel & Reuters Portfolio Company), Escotel (Idea Cellular), Perot Systems and DHL.

He has received numerous awards such as:

- IDC Insights Award 2014 for Excellence in Customer Experience
- CIO Hall of Fame Award, 2012
- Architecture World Hall of Fame Award, 2010
- CTO of the Year, 2008; by CTO Forum
- NDTV Sun Green IT Award 2008

Rajeev has actively participated and contributed in several industry forums and journals of repute. He has been on the advisory board of companies like Accenture, SAP and HP.

Rajeev has a B.E. (Electronics) degree with a University rank and P.G.D. in advance computer programming and system analysis.