

## SPEAKER PROFILE



### **Jai Dagga**

Head IT Infrastructure and Enterprise Architect  
Viacom18 Media Pvt Ltd



**Delegate Registration**

Jai Dagga is a senior Information Technology executive with 17 years of experience in guiding multimillion dollar technology operations and programs for Viacom18 Media.

He's been a transformational leader of people, process and technology -- with a track record to craft innovative solutions for business needs that improve performance, reduce cost, cut delivery time and extend product/service offerings across verticals.

He has expertise in IT Strategic Planning, Enterprise Solution Architect, Program Management, and Process Optimization & Cost Saving, Supply chain, Vendor management and Business Process Automation.

He currently serves Viacom18 Media Pvt Ltd as Director Business applications and Head of IS/IT. At Viacom18, he singlehandedly implemented business applications and IT strategy from the ground up, including broadcast management, finance, legal, purchasing, and human resources.

He led the SAP implementation integration at Viacom18 and has extensive experience on other ERP solutions such as Microsoft Dynamics and Oracle ebiz.

He often acts as a bridge between Business and IT for all application and infrastructure requests. And he sets the overall direction on project plans, timing, budgets and resource allocation.

Jai has accomplished several management and leadership degrees, notably Executive General Management Program 2011 from Indian Institute of Management, Bangalore; YLDP-Young Leadership Development Program 2013 certification by Viacom18, and Kenexa Degree; Bachelor of Engineering – Mechanical 1998 from Dr. B.A.T University, Maharashtra.

He has also received awards from the technology media:

- Rising Stars Club Certification of Recognition for the upcoming IT leader on Sep 2014 by Greyhound Research and Interop Mumbai.
- BSE CIO KLUB IT Awards for 2015 - Finalist for BSE CIO KLUB CIO of the year in the Media and Entertainment sector.
- CIO & Leader-Business Impact Award 2015 – Having been selected for the second and final round wherein the final winners will be announced in Q1-2015.