

SPEAKER PROFILE



Somak Roy

Senior Analyst serving Application Development & Delivery Professionals Forrester



Delegate Registration

Somak serves Application Development & Delivery Professionals, providing guidance to Forrester's vendor and end user clients. He focuses on the IT services industry, helping clients navigate this fast-changing market and maximize the business value of their technology investments. As a senior analyst, he helps clients to understand the key dynamics in the application services market and to make smart technology sourcing decisions. His research coverage includes sourcing and delivery for digital experience services, the evolving offshore value proposition, and issues pertaining to captives.

Previous Work Experience

Somak brings over 11 years of diverse experience. Prior to joining Forrester he spent two years at the Information Services Group (formerly known as TPI), where he worked on pre-RFI service provider down-select projects and tracked emerging issues such as infrastructure automation, the impact of the cloud on the data center outsourcing market, and digital development. Somak has experience guiding applications and sourcing professionals to craft the right technology management strategy. The bulk of his work has been in the applications outsourcing, infrastructure services, IT management software, customer relationship management tools, and business process management software disciplines.

Education

Somak holds a bachelor's degree in metallurgical and materials engineering from IIT Kharagpur.